

Businesses don't stop during downturn.

Some says,

THE Upturn IS COMING

Are you ready to **Move Forward?**

and HOW TO

Maximize Output Minimize Loss

Maintain Contract

Many have put forward predictions on next wave of growth, but no one knows exactly when the downturn will be over. But it will do at some point of course. When the downturn becomes an upturn, it is vital that a company has aligned the internal workforce, system and resources and so that it is in the best possible shape to take full advantage. Developing the right resources within the company, is one crucial way that organizations can get prepared for the coming upturn...

Preparing People & Resources

The world is becoming a smaller place as companies search the continents looking for cheaper resources to fulfill their requirements. As contracts become shorter and profit margins become smaller the demand for process adherence is still a priority. Procedural errors can make the difference between operating at a loss or a profit. Complete control is the only way to maximize output, minimize loss and maintain the contract...

Essential Outsourcing • Design-Activate-Measure... by Howard S. Lawrence

Building Brand & Reaching More

More businesses are leveraging web marketing and video in down economy. Web sites will be viewed as a cost-effective tool; building a successful web channel has become a necessity. **Web 2.0** has turned the internet world upside down. Companies who fail to recognize this may, at best, find themselves left behind. At worst, they risk losing control of their marketing advantage to their competitors. But for companies who leverage the technology in smart and flexible ways, there are excellent opportunities for communicating with clients, building awareness and driving innovation...

Leveraging Web for Next Wave of Growth ... by Jeff Lim

WHO SHOULD ATTEND? MANAGERS, GM, DIRECTORS OF HR • IT • MARKETING • BUSINESS DEVELOPMENT • PROCUREMENT

FREE ADMISSION for FIRST **20** Registration only. First-come-first-served.

Normal Fee: **RM 50.00** per person

For enquiry, please call **1300.88.2797** (Soo | Felicia | Angelyn)

Online registration: www.cadcam.com.my

Seminar Registration : Preparing for Upturn

FAX: 03 - 7783 4384

I / We would like to register for this Seminar.

25th June 2009 (Thu) Time: **3.00pm - 5.30pm** Venue: **IME CADCAM Training Centre, PJ**

Company / Organization: _____

Contact Person: _____

Tel: _____ Fax: _____ E-mail: _____

Attendees: 1. _____ 3. _____

2. _____ 4. _____